

November 17, 2003

Lori Jorgenson
4124 NE Olympic Court
Hillsboro, OR 97124
Phone: 503-351-8065
Email: stumdntlie@aol.com
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Dear Potential Sponsor:

In March 2002 I represented the Pacific Northwest in the World Outrigger Canoe Sprint Championships in Bora Bora. Out of 60 competitors that qualified for the event I placed in the top ten for my first world competition. As a result, I am highly driven to medal in the 2004 World Sprint Championships in Hilo, Hawaii. I am seeking product and financial sponsorship to support this endeavor. In return, I will strongly support your company.

My first experience with paddling began in 1998 and after one practice I was hooked. I have had the opportunity to participate in races all over the world including Bora Bora, China, Australia, Poland, Hawaii, British Columbia, Florida, Oregon, Washington, California, and Washington, D.C. I have also had the opportunity to paddle with world-class crews, such as Offshore and Scatterchicks.

In my efforts in seeking sponsorship I would like to develop a mutually beneficial relationship. In return, I can do the following for your company:

- Place your company's logo on racing uniform and warm up attire
- Put the your company's logo on the Black Cat Racing website
- Place your company's logo on my outrigger canoe
- If there is a product involved (clothing, beverage, etc.) use the product and share it with fellow competitors (when I believe in something I definitely tell others)

I appreciate your time and consideration of sponsorship. I look forward to hearing from you in the near future. Please feel free to contact me if you have any questions at 503-351-8065 or E-mail: stumdntlie@aol.com.

Thank you,

Lori Jorgenson

Lori Jorgenson

Competitive Outrigger Canoe Paddler

4124 NE Olympic Court

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Email: stumdnltie@aol.com

Home: 503-681-2761

Work: 503-968-4507

Website: www.blackcatracing.com

2003-2004 Goals and Objectives

A goal for the 2003 Winter season is to place first in the women's one-person canoe races in the Pacific Northwest Winter Series. Another goal is to travel to California and/or Hawaii for training, coaching and racing. My goal for 2004 is to medal at the Outrigger Canoe World Sprint Championships in August 2004 in Hilo, HI. As a result of this quest, I also hope to help the growth of outrigger canoe racing and women's athletics in Oregon.

2003 Race Results

Available online at http://www.blackcatracing.com/race_results.htm

2002 Race Results

Event/Location	Placing
One-person Canoe Races	
World Sprint Championships 500 m Open Bora Bora, French Polynesian Islands	9 th
World Sprint Championships 500 m Masters Bora Bora, French Polynesian Islands	10 th
British Columbia Iron Championships in Gibsons, BC	3 rd
Two-person Canoe Races	
Ford Gorge Games in Stevenson, WA	1 st

2001 Race Results

Event/Location	Placing
One-person Canoe Races	
Kalama Iron Race in Kalama, WA	1 st
Wasabi Iron Race in Portland, OR	1 st
Silverlake Sprints in Silverlake, WA 500 m Open	1 st
Silverlake Sprints in Silverlake, WA 500 m Masters	1 st
Kikaha O Ke Kai Sprints in Steel Lake, WA 500 m	1 st
Kikaha O Ke Kai Sprints in Steel Lake, WA 1000m	1 st
PNW-OCRA Sprint Championships Vancouver, WA 500 m Open	1 st
PNW-OCRA Sprint Championships Vancouver, WA 500 m Masters	1 st
British Columbia Iron Championships in Gibsons, BC	4 th
Two person Canoe Races	
Subaru Gorge Games in Stevenson, WA	1 st

Education

Masters in Teaching in Physical Fitness

Bachelors of Science in Leisure Services

References: Available upon request.

Lori Jorgenson's 2004 Tentative Competition Schedule

PACIFIC NORTHWEST RACES (Oregon & Washington)

Event Date	Event Title	Event Location
<i>Majority of the OC1 events below will be raced rudderless in preparation for the Hilo World Sprints</i>		
<u>PNW Small Boat Winter Series:</u>		
January 3	Lake Union Iron (OC1)	Seattle, WA
January 17	Columbia Gorge Iron (OC1)	Stevenson, WA
January 31	Jericho Iron (OC1)	Vancouver, BC
February 14	Seattle or Tacoma Iron (OC1)	TBA
February 28	Columbia River Iron (OC1)	TBA
March 13	Jericho Iron (OC1)	TBA
March 27	Columbia River Iron (OC1)	TBA
April 2004	OC1 Catalina Channel Crossing (OC1)	Catalina, CA
April 10	Championships (OC1)	Seattle, WA
<u>OC1 & OC6 Race Schedule:</u>		
April 24	Rusty Iron (OC1, OC6)	Portland, OR
May 8	Mountain Home Double Hull (OC1)	Portland, OR
May 22	Green Lake Sprints (OC1, OC6)	Seattle, WA
June 13	Silver Lake Sprints (OC1, OC6)	Seattle, WA
June 19	Silverdale Sprints (OC1, OC6)	Silverdale, WA
June 26	Steel Lake Sprints (OC1, OC6)	Seattle, WA
July 10 & 11	Sprint Championships (OC1, OC6)	Vancouver, WA
July 17 & 18	Gorge Games (OC1, OC6)	Stevenson, WA
July 31	Race Around The Island (OC1, OC6)	Vancouver, WA

RACES IN OTHER REGIONS

<u>Event Date</u>	<u>Event Title</u>	<u>Event Location</u>
January – March	Trip(s) to train (OC1)	CA and/or HI
April 2004	OC1 Catalina Channel Crossing (OC1)	Catalina, CA
August 10-15	World Sprint Championships (OC1, OC6)	Hilo, HI
Sept. 3	Catalina Crossing (OC6)	Newport, CA

OC1 = One-person Outrigger Canoe OC2 = Two-Person Outrigger Canoe
 OC6 = Six-person Outrigger Canoe
 OC12 = Twelve-person Double Hull Outrigger Canoe

INTERNATIONAL RACES

<u>Event Date</u>	<u>Event Title</u>	<u>Event Location</u>
May 29 & 30	Jericho Iron Classic (OC1, OC6)	Vancouver, BC
July 10	Howe Sound Iron (OC6)	Gibsons, BC
July 11	Pulling Water Paddling Challenge (OC1)	Gibsons, BC

OC1 = One-person Outrigger Canoe OC2 = Two-Person Outrigger Canoe
 OC6 = Six-person Outrigger Canoe DB = Dragonboat
 OC12 = Twelve-person Double Hull Outrigger Canoe

Winter 2003-Fall 2004 Individual Athlete Overall Budget

(This tentative budget was created on 9/15/03)

Athlete Name: Lori Jorgenson

<u>Expense Category</u>	<u>Minimum Needed</u>	<u>Ideal Amount</u>
Entry Fees	\$450	\$550
<u>Travel</u>		
Airfare	\$2,000	\$3,000
Car Rental	\$250	\$350
Gasoline	\$300	\$350
Lodging	\$2,000	\$3,000
Food	\$2,400	\$3,000
Rudderless Outrigger Canoe*	\$3,000	\$3,000
Competition Equipment	\$100	\$200
Training Equipment	\$150	\$350
Competition Clothing	\$200	\$500
Massage/Chiropractic	\$1,200	\$2,000
Trainer/Fitness Consultant		\$1,000
Nutritional Supplements	\$200	\$400
TOTAL	\$12,250	\$17,700

The rudderless canoe will be optimal in preparation for Worlds in Aug. 2004