

Dear Potential Sponsor:

In March 2002 I represented the Pacific Northwest in the World Outrigger Canoe Sprint Championships in Bora Bora and performed well for my first world competition. As a result, I have set my sights on the 2004 World Sprint Championships in Hilo, Hawaii. I am asking that your company become a sponsor in my quest and in return I will strongly support your company.

My first experience with paddling began in 1998 and after one practice I was hooked. I have had the opportunity to participate in races all over the world including Hawaii, British Columbia, Florida, Oregon, Washington, California, and Washington, D.C. I have also had the opportunity to paddle with world-class crews.

I would like to establish a relationship where we can support each other in our adventures. What I am asking for is help in supporting the 2003 season and that includes:

- To receive cash donation to help with expenses for 2003.
- Product allotment for 2003.

In return, this is what I can do for you:

- Place your company name and logo on my warm up attire.
- Your name and logo on my website: www.blackcatracing.com.
- Your company name and logo could be placed on my competition attire.
- Your company name and logo on my boat.
- The right to use my name and likeness in its advertising campaign.
- Guaranteed loyalty and professionalism.
- To do appearances on behalf of your company and outrigger canoeing at local or national retailers, schools, etc.

I would like to have the opportunity to discuss the possibilities of developing a mutually beneficial relationship.

I have attached my resume and other materials. I look forward to speaking with you soon and appreciate your time.

Sincerely,

Lori Jorgenson

Lori Jorgenson

Competitive Outrigger Canoe Paddler

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2003 Goals and Objectives

My goal for the 2003 season is to place consistently in the top two in one-person canoe races and to race on a full-time basis with world class six-person crews. My long-term goal is to place in the top five at the Outrigger Canoe World Sprint Championships in August 2004 in Hilo, HI.

2002 Race Results

Event/Location	Placing
One-person Canoe Races	
World Sprint Championships 500 m Open Bora Bora, French Polynesian Islands	9 th
World Sprint Championships 500 m Masters Bora Bora, French Polynesian Islands	10 th
British Columbia Iron Championships in Gibsons, BC	3 rd
Two-person Canoe Races	
Ford Gorge Games in Stevenson, WA	1 st

2001 Race Results

Event/Location	Placing
One-person Canoe Races	
Kalama Iron Race in Kalama, WA	1 st
Wasabi Iron Race in Portland, OR	1 st
Silverlake Sprints in Silverlake, WA 500 m Open	1 st
Silverlake Sprints in Silverlake, WA 500 m Masters	1 st
Kikaha O Ke Kai Sprints in Steel Lake, WA 500 m	1 st
Kikaha O Ke Kai Sprints in Steel Lake, WA 1000m	1 st
PNW-OCRA Sprint Championships in Vancouver, WA 500 m Open	1 st
PNW-OCRA Sprint Championships In Vancouver, WA 500 m Masters	1 st
British Columbia Iron Championships in Gibsons, BC	4 th
Two person Canoe Races	
Subaru Gorge Games in Stevenson, WA	1 st

Education

Masters in Teaching in Physical Fitness
Bachelors of Science in Leisure Services

References

Available upon request

*More information also available on the website: www.blackcatracing.com

2003 Tentative Competition Schedule For Lori Jorgenson

PACIFIC NORTHWEST RACES (Oregon* & Washington)

Event Date	Event Title	Event Location
January 18	Lake Union Races (OC1)	Lake Union, WA
*March 1	Mountain Home Races (OC1)	Portland, OR
March 15	Sound Rowers (OC1)	L. Sammamish, WA
March 29	Skamania K&C (OC1)	Vancouver, WA
April 12	Championships (OC1)	L. Washington, WA
*April 26	Rusty Iron (OC6)	Portland, OR
*May 10	Mountain Home Double Hull (OC12)	Portland, OR
May 24	Green Lake Sprints (OC1, OC6)	Seattle, WA
June 28	Steel Lake Sprints (OC1, OC5)	Seattle, WA
July 5 & 6	Sprint Championships (OC1, OC6)	Vancouver, WA
July 19 & 20	Gorge Games (OC1, OC6)	Stevenson, WA
August 2	Race Around The Island (OC6)	Vancouver, WA

OC1 = One-person Outrigger Canoe OC2 = Two-Person Outrigger Canoe
 OC6 = Six-person Outrigger Canoe DB = Dragonboat
 OC12 = Twelve-person Double Hull Outrigger Canoe

2003 Tentative Competition Schedule Con't

OTHER REGION RACES

<u>Event Date</u>	<u>Event Title</u>	<u>Event Location</u>
January 24 & 26	Training Event (OC1, OC2)	San Diego, CA
February 1& 2	San Diego Race (OC 2)	San Diego, CA
March – June	Two more races to schedule in CA (OC1, OC2)	
Sept.6	Catalina Crossing (OC6)	Newport, CA
Sept. 27	Molokai Channel Crossing (OC6)	Molokai, HI

INTERNATIONAL RACES

<u>Event Date</u>	<u>Event Title</u>	<u>Event Location</u>
May 31 & June 1	Jericho Iron Classic (OC1, OC6)	Vancouver, BC
June 13-16	Hamilton Cup (OC1, OC2, OC6)	Hamilton Island, Australia
July 12	Howe Sound Iron (OC6)	Gibsons, BC
July 13	Pulling Water Paddling Challenge (OC1)	Gibsons, BC
August 27-31	Dragonboat World Championships (DB, tryouts in March)	Shanghai, China

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2003 Individual Athlete Overall Budget

Athlete Name: Lori Jorgenson

<u>Expense Category</u>	<u>Minimum Needed</u>	<u>Ideal Amount</u>
Entry Fees	450	550
<u>Travel</u>		
Airfare	3700	5000
Car Rental	250	350
Gasoline	300	350
Lodging	1600	1700
Food	2400	3000
Competition Equipment	50	150
Training Equipment	150	350
Competition Clothing	200	500
Massage/Chiropractic	1200	2000
Trainer/Fitness Consultant		1000
Nutritional Supplements	200	400
TOTAL	10500	15350